



NJANA SPRING 2025 VIRTUAL CONFERENCE SPONSORSHIPS

PLATINUM LEVEL: \$400 (3 Available)

- 4-minute speaking time just prior to the start of a lecture.
- Signage/advertisement on rotating slide show during breaks/in between speakers.
- Company listing on virtual sponsorship board.
- Recognition on NJANA website for 3 months after the conference

GOLD LEVEL: \$200 (Unlimited):

- Signage/advertisement on rotating slide show during breaks/in between speakers.
- Company listing on virtual sponsorship board.
- Recognition on NJANA website for 3 months after the conference.

ARTWORK REQUIREMENTS FOR ADS – ALL ART DUE 10 days prior to the event.

*All art/logos must be submitted in a **high-resolution** JPEG or PNG format..*

- Slide Show Ad: Dimensions 9 x 4 (landscape orientation) *Note this size is shorter than the full PPT dimensions of 1920 x 1080 pixels (16:9) to accommodate our sponsor headers on the top of the slide.*
- Social Media Post: Dimensions 1080x1080 (square) just logo and/or company name
- Website Conference Page Ad: Dimensions 600 x 600 pixels (150 dpi resolution)

NOTE: Please make sure to email your logo as a separate attached file (PNG with invisible background preferred) not embedded in the email itself, in addition to the ad you submit.

Need help creating an ad? We can design one for you, send a high-resolution image of your logo in a JPEG/PNG format, text for your ad, and a website link (You can include a contact name/email/phone on the Slide Show and Conference Page ads).

Send all artwork to: events@njana.com with "Conference AD" in the subject line.