

NJANA FALL MEETING 2025 SPONSORSHIPS

PLATINUM LEVEL: \$400 (12 Available: in-person option)

- On-Site Table and face-to-face time with members.
- Signage/advertisement on rotating slide show during breaks/in between speakers.
- Recognition on NJANA website for 3 months after the conference.

GOLD LEVEL: \$200 (Unlimited: virtual option):

- Signage/advertisement on rotating slide show during breaks/in between speakers.
- Company listing on virtual sponsorship board.
- Recognition on NJANA website for 3 months after the conference.

ARTWORK REQUIREMENTS FOR ADS – ALL ART DUE 10 days prior to the event.

All art/logos must be submitted in a high-resolution JPEG or PNG format...

- Slide Show Ad: Dimensions 9 x 4 (landscape orientation) Note this size is shorter than the full PPT dimensions of 1920 x 1080 pixels (16:9) to accommodate our sponsor headers on the top of the slide.
- Social Media Post: Dimensions 1080x1080 (square) just logo and/or company name
- Website Conference Page Ad: Dimensions 600 x 600 pixels (150 dpi resolution)

NOTE: Please make sure to email your logo as a <u>separate attached file</u> (PNG with invisible background preferred) not embedded in the email itself, in addition to the ad you submit.

Need help creating an ad? We can design one for you, send a high-resolution image of your logo in a JPEG/PNG format, text for your ad, and a website link (You can include a contact name/email/phone on the Slide Show and Conference Page ads).

Send all artwork to: events@njana.com with "Conference AD" in the subject line. If you have questions, please email stacey@princetonsc.com

Click **HERE** to sign-up for a sponsorship.